



MINISTRY OF TRANSPORT
AND COMMUNICATIONS FINLAND



National Information Society Policy of Finland 2007-2011



Information Society Policy; Priorities

- The Action Programme includes all the central actions and projects within key Ministries

1. Basic requirements for the information society

- National information security strategy (WG)
- National accessibility strategy
- Action plan on consumers status





Information Society Policy; Priorities

2. Information society infrastructure

- e-Identification (WG)
 - Act on strong electronic identification and electronic signatures, June 2009
 - to set principles and to promote the development of identification service market
- e-Invoicing (WG)
 - electronic purchase invoices by the end of 2009
 - the majority of Finnish invoices are electronic by the end of 2010
- National broadband strategy
 - by 2010 broadband (1 Mbps) as a universal service obligation
 - by 2015 100 Mbps broadband access available to all



Information Society Policy; Priorities

3. Innovation environment and markets

- National innovation strategy (Autumn 2008)
 - international evaluation
- Economic and industrial policies in electronic communications (WG)
- Copyrights (Ministerial group)
 - multichannel communication and work made on course of employment

Information Society Policy; Priorities

4. Contents and services

- Public sector e-Services
 - electronic communication will be available to citizens and businesses in all the main services by 2013.
 - citizen's e-account, a single entrance to public services online by 2010.
 - citizen (suomi.fi) and enterprise (yrityssuomi.fi) web portals are turned into interactive e-service portals
 - a model for the practical cooperation between central government and municipalities
 - e-Archiving services of patient documents and e-Prescriptions (by 2011) in health care
- Online digital content and distribution markets
- Take-up of new television techniques (HDTV)



Information Society Policy; Priorities

5. Skills and potentials

- Development of ICT skills in private sector
- Media forum for children and young people
- Use of ICT in schools
 - co-operation project, piloting in schools
 - roadmap for the forthcoming Government
- (Tax credit for domestic help)
 - installing, maintenance and guiding the use of ICT devices/ programs



Rising themes and new approaches

- ICT and ageing
- ICT and education
- ICT and environment / energy efficiency
- ICT and demogracy / participation
- ICT and creative sector, Social web / media
- ICT and innovations policy....
- ICT and values, civil rights and equality in the information society

- New information society strategy

Finnish information society statistics (EU)

- broadband penetration 31 % 4. rank
- enterprises with broadband access 91 % 3. rank
- internet banking 66 % 1. rank
- regular internet users 78 % 4. rank
- never used the internet 13 % 4. rank
- reading online newspapers 57 % 1. rank
- population using eGov services 53 % 2. rank
- enterprises using eGov services 95 % 1. rank

Source: i2010 benchmark 2007
and 2008

WWW.MINTC.FI

3.9.2009

Finnish information society statistics (cont.)

- ICT sector share of total GDP 10 % 1. rank
- ICT R&D expenditure by the business sector 26.3 % 1. rank
- ICT sector share of total employment 2. rank
- seeking health information 51 % 1. rank
- looking for a job /sending application 26 % 1. rank
- doing an online course 14 % 1. rank

Finnish information society statistics (cont.)

- basic public services for enterprises fully available online 50 % 21. rank
- population returning filled in forms (e-Gov services) 17 % 10. rank
- enterprises receiving internet orders 13 % 11. rank
- integrated internal business processes 49 % 10. rank
- enterprises using e-procurement (eGov) 9 % 26. rank
- Exchanging business documents electronically with customers/suppliers 28 % 13. rank



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Thank You!



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